

FTP - HOW TO DO IT

FILEZILLA

- Hire a Programmer or do it in HTML (download a free trial of adobe dreamweaver)
- Make a backup of each file.
- CSS

IMAGES THAT ARE CONTROLLED VIA IMAGE MANGER or in the actual html file which we'll cover in a second

Make sure they are same size, name, format

- Delete the old one, upload the new one
- Logo, Phone Number, footer images, cart images, etc.

HOME PAGE BANNER

- sliders, kickers, links
- Kickers 258x99
785x302
- Default.html (html content to the home page)
 - PANELS ==> HomeFeaturedProducts.html

Header:

- Panels ==> Top Menu (links for top menu + Slogan)
- Panels ==> Header (Price GTY) Call toll free - Image for call toll free, Free shipping,
- Panels == SideNewsletterBox .
newsletter_subscribe.html
- Header Menu based on webContent Pages (how to add view cart)

NAV MENUS

- Panels ==> SIDEBARMENU1 - 5
- Delete content in one of the panels
How to add a SideBarMenu

FOOTER

- panels ==> Footer.html
- Footer Slogan + USPS, Footer images and links

PRODUCTS PAGE

- panels - productdetails.html
- Product USPS, ProductGuaranteelcons,
ProductTabs --- Go into HTML, use this code

```
<div class="description">  
Your Content Here  
</div>  
<div class="shippinginfo">Shipping info here</div>  
<div class="faqs">FAQs here</div>
```

CART

- cart.html (cart step text & images)

order.html ==> post purchase

newsletter_subscribe.html ==> post opt-in page

MAIN CSS TO CHANGE ON THE THEME

1) Footer USP: "FooterMostPopularBlue"

2) Footer Box Header Colors: .FooterBottomMenu h3 {

background: url("/product_images/uploaded_images/footermenuheadingbg.png") no-repeat
scroll 0 0 #FFFF00; **Change the HEX at the end in both places above and below

3) .PercentBlue -- change hex to make percent color 339DE4

4) #HomeFeaturedProducts h2 {

background: url("/product_images/uploaded_images/label1.png") no-repeat scroll 0 0
#000000;

change hex to change featured products header color

5) .ViewItem { ---change hex to change view time box color

6) .SaveBlue { --- changes "save 5% instantly text"

7) .FreeShippingBlue {

8) .ProductNameRow h2 {

border: 0 none;

clear: both;

color: hsl(0, 0%, 0%) !important;

*change HSL color to change product name color

9) .Left h2 { -- color of left menu headers)

10) /* Pages Menu */

#Menu {

background: url("/product_images/uploaded_images/pagemenubg.png") repeat scroll 0 0
transparent;

border: 1px solid #cc0000;

*This color determines border color of top nav menu

UPLOADING TEMPLATE

drop in content folder

drop in "uploaded images folder" in product images folder

Open up "Template" and drag all the template files over -- all the ones that are not in folders

Open up the styles folder within template folder - you don't want to over write it - and drop in the style

you can drop in the panels and snippets as folders

CHANGES TO STORE ONCE TEMPLATE IS UPLOADED

1) switch out logo

2) delete RSS syndication page

3) create banner for home page with this code

```
<div class="slideshow" style="width: 803px; height: 321px;">
```

```
<div> <a class="SliderShopNow" href="https://store-
a9tvqh5m.mybigcommerce.com/bar-stool-wig/">  </a></div>
```

```
<div> <a class="SliderShopNow" href="https://store-
a9tvqh5m.mybigcommerce.com/bar-stool-wig/">  </a></div>
```

```
</div>
```

```
<div id="TriBanner"><a href="https://store-a9tvqh5m.mybigcommerce.com/mullet-
wigs/"></a> <a href="https://store-
a9tvqh5m.mybigcommerce.com/beehive-wigs/"></
a> <a href="https://store-a9tvqh5m.mybigcommerce.com/mustaches-beards/"></a></div>
```

*Add generic PHoneNumberText.png to each template.

5) Store Settings *DISPLAY SETTINGS**

- Add to cart action: take them to cart

- disable tag cloud, disable captcha, disable cart suggestions, disable customer also viewed, disable wish list, product comparison, account creation, enable product tags

ProductSettings

- remove sky, weight, brand, shipping cost
- cart qty: text box.
- disable all syndication settings
- BREADCRUMBS show only 1

IMAGE SETTINGS

- PRODUCT PAGE IMAGE: 340 x 410
- categories per row 4

***SHARE:**

- ADD THIS: TWITTER, EMAIL, G+

enable fb / pinterest

FB BUTTON: COUNT ONLY, ABOVE, LIKE, NO FACES

***SEARCH**

- PRODUCTS IN A GRID