



Product Sourcing Questionnaire

Before you jump on a call with one of our product sourcing experts we need to get a little information from you first. Please make sure you complete the entire questionnaire and send it to us either by fax or email.

FAX COMPLETED QUESTIONNAIRE TO: 512-891-0355

SCAN & EMAIL COMPLETED QUESTIONNAIRE TO:

sourcing@planetamazing.com Once we receive your questionnaire we will research your submissions and schedule a time for an initial 20-minute phone call within 72 business hours.

NOTE: If you cannot answer these questions, please do not submit your request as we have to have these questions answered accurately in an effort to better serve you.

1. What is your name?

2. What is your best email address? _____

3. What is the best phone number to contact you? _____

4. Have you completed Module 1-3? **Yes** **No**

5. Have you completed your Keyword Research? **Yes** **No**

6. Based on your research, what is the estimated monthly traffic volume for your primary keywords? _____

7. Does this business or market pass Ezra's Market Checklist?
 Yes No

NOTE: If you have not downloaded the Market Criteria Checklist please download it here:

<https://www.brownboxformula.com/access/crystl-software>

8. What was the score for this niche market or vertical? _____

9. Who do you believe to be the top three competitors in this market?
Please list their websites below:

a. _____

b. _____

c. _____

10. Please list the products you are interested in selling and links to them for sale in other stores.

PRODUCT #1: NAME: _____

PRODUCT #1: EXAMPLE: _____

PRODUCT #2: NAME: _____

PRODUCT #2: EXAMPLE: _____

PRODUCT #3: NAME: _____

PRODUCT #3: EXAMPLE: _____

11. What is the average retail price of each item?

ITEM #1 RETAIL PRICING:

Manufacture Suggested Retail Price: _____
Average Retail Price: _____
Lowest Retail Price: _____
Highest Retail Price: _____
Lowest Price on Amazon.com _____
Lowest Price on eBay.com _____

ITEM #2 RETAIL PRICING:

Manufacture Suggested Retail Price: _____
Average Retail Price: _____
Lowest Retail Price: _____
Highest Retail Price: _____
Lowest Price on Amazon.com _____
Lowest Price on eBay.com _____

ITEM #3 RETAIL PRICING:

Manufacture Suggested Retail Price: _____
Average Retail Price: _____
Lowest Retail Price: _____
Highest Retail Price: _____
Lowest Price on Amazon.com _____
Lowest Price on eBay.com _____

12. Please list (in detail) any specific brand name, customization to the above listed products or product bundle offers you are looking for:

13. Are you interested in finding drop shippers for these products or purchasing them at wholesale?

Drop Shipper

Wholesaler

14. Have you previously contacted or identified manufacturers or reps for this product? **Yes** **No**

15. **If yes** what was the quantity requested and per unit price they quoted you?

PRODUCT #1

QUANTITY REQUESTED: _____

PER UNIT PRICE QUOTED: _____

PRODUCT #2

QUANTITY REQUESTED: _____

PER UNIT PRICE QUOTED: _____

PRODUCT #3

QUANTITY REQUESTED: _____

PER UNIT PRICE QUOTED: _____

NOTE: If you have a written quote please attach it to your questionnaire submission.

16. What is your estimated eCommerce store launch date? _____

**THE FINAL 3 QUESTIONS SHOULD ONLY BE COMPLETED IF
YOU ARE BUYING MERCHANDISE WHOLESALE NOT IF YOU
ARE DROPSHIPPING**

17. Do you have a warehouse? Yes No

18. If yes, what is the zip code? _____

19. Do you have a Pick, Pack and Ship company? Yes No

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fulfillment@planetamazing.com

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